

FOR IMMEDIATE RELEASE

Lynn A. Taylor Joins Haystack Project's Board of Directors

SEVERNA PARK, MD—March 30, 2023. Haystack Project is pleased to announce the appointment of Lynn A. Taylor, MPA, to the organization's Board of Directors.

Taylor brings over 25 years of leadership experience in the biopharmaceutical industry; global policy and public affairs expertise; and a wide breadth of knowledge around healthcare innovation, business, and patient access to care, to the Haystack Project

"Lynn is a global thought leader and tireless advocate for patients and caregivers," said Chevese Turner, chief executive officer of Haystack Project. "Her wealth of knowledge and experience in the global biopharmaceutical industry, success in shaping public policy, and business acumen will make her a valuable member to an already talented board. I am grateful for her willingness to share her expertise, insights, networks and perspectives, which will ultimately benefit patients in the rare and ultra-rare community."

Taylor most recently served as Senior Vice President, Head of Healthcare Global Government & Public Affairs and as a Member of the Healthcare Executive Committee, at Merck KGaA, Darmstadt, Germany. Taylor and her team worked on a global basis to shape government public policies to support innovation and access to medicines, enhance the company's reputation, and build relationships and partnerships with key external stakeholders. She began her industry career in the field of health outcomes research working at MEDTAP International (currently UBC – An Express Scripts Company), where she conducted cost-effectiveness, cost-of-illness, and quality-of-life research on a broad range of disease areas for both pharmaceuticals and medical devices. She then took a variety of roles of increasing scope and responsibility in the areas of strategy, health policy, and government relations at Pharmaceutical Research and Manufacturers of America (PhRMA), DEKA Research and Development, and Millennium Pharmaceuticals (currently Millennium: The Takeda Oncology Company).

Taylor is Vice-Chair and Member of the Board of Governors of the Bryce Harlow Foundation, a Washington, DC-based nonprofit dedicated to advancing the integrity of government advocacy and increasing the understanding of its important role in the development of sound public policy. Taylor is also a Member of the Board of Directors of Healthy Women, the leading nonprofit in the US educating and empowering women to make decisions about their health care. Taylor earned her master's degree in public administration from American University in Washington, DC and her bachelor's degree in political science from Fordham University in New York. She is married with two children and lives in Washington, DC.

"I am thrilled to join this esteemed Board and be a part of such dynamic and impactful

organization," Taylor said. "Having a very personal connection to the rare and ultra-rare disease community, I am excited to be able to help improve the understanding of the needs of the patient community and ultimately improve access to care."

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About

Haystack Project is a 501(c)(3) non-profit organization enabling rare and ultra-rare disease patient advocacy organizations to coordinate efforts that address systemic value and access barriers. Our core mission is to evolve health care payment and delivery systems to make innovation and quality treatments accessible to all Americans living with or caring for someone with a rare or ultra-rare condition. We strive to amplify the patient and caregiver voice in disease states where unmet need is high, and treatment delays and inadequacies can be catastrophic. For more information, visit haystackproject.org. Follow Haystack Project on Facebook and LinkedIn.

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